



**United Victoria Cricket Academy**

Abbottabad Cricket Stadium

Abbottabad ,Pakistan

## Sponsorship Proposal For United Victoria Cricket Academy





Cricket has a rich heritage in Canada. It has been played in Canada since 1745. The world's first international sporting fixture – a cricket match between Canada and the United States – took place in Montreal in 1844. Cricket was so popular in the newly formed nation of Canada that in 1867 the game was declared the National Sport by the first Prime Minister, Sir John A. MacDonald and his Cabinet. In 1886 the West Indies cricket team made its first overseas tour to Canada, playing in four cities – Montreal, Ottawa, Toronto, and Hamilton. Today, Cricket is the most watched and second most played game in the world.



Victoria has a long and rich Cricket history and has been a favoured destination for many touring sides with teams from all over the world visiting to participate in a game of Cricket. Cricket has been played in Victoria since 1863 with teams from Cowichan, Metchosin, OakBay, and Victoria have competed for the championship title to represent Victoria in the BC championship game. Cricket is also played at the school level especially at St. Michaels University School (SMU) and the University of Victoria (UVIC) and is continuously attracting young players.

Currently, more than 500 adults participate during the regular season which runs from April to September. These games can attract 100 – 500 spectators. During the season other competitions are held, in particular the Victoria International Six-a-Side (VISAS) Cricket Festival which has been held every second year since 1986. VISAS includes teams from all over the world and draws 200 – 300 spectators every day at the Beacon Hill Park ground.



#### About United Victoria Cricket Abbottabad

United Victoria Cricket Academy Abbottabad Pakistan chapter will soon be launched. The Academy site is Abbottabad Cricket Stadium. Number of Cricket Camps are held in Abbottabad Cricket Stadium, it is considered as the summer camp of Pakistan Cricket because of the weather here in summers. Abbottabad Cricket Stadium is also the Home Ground of Abbottabad Falcons. International players like Younus Khan, Junaid Khan and Yasir Hameed represent Abbottabad Falcons.

- Camps & Academies Activities at ACS:
  - National Team Camp & Practice Twenty-20 Matches from 09-23 June 2007.
  - National Team Camp from 21-28<sup>th</sup> June 2008.

- Pakistan Women Team Camp from 1<sup>st</sup> July 2007 to 08<sup>th</sup> August 2007.
- Pakistan Blind Team Camps & Tournament Matches.
- Pakistan U-19 Team Camp from 9-23<sup>rd</sup> June 2007.
- NCA Future Players Programs from 15-22 July 2007.
- Abbottabad Regional First Class Team Camps
- Abbottabad Regional U-19 Team Camps
- PCB Regional Academy Training/Coaching Programs
- PCB U-16 Regional Team Camps.
- PCB Elementry Umpiring Course
- PCB Level I Coaching Courses
- PCB Trainer Level I Course

### **Company Overview**

Creating Cricket Stars of Tomorrow! Cricket

### **Description**

Mission:

To provide the highest standard of coaching and programs for all ages

To provide a safe and healthy environment, conducive to development

To provide the best playing opportunities for our players

To provide assistance and guidance for players to help them achieve their goals

Creating Cricket Stars of Tomorrow! Cricket.

### **General Information**

If you wish to successfully coach or play the game of cricket you must have an intimate knowledge of the fundamental techniques of each element of the game.



Our Facilities

The United Cricket Academy is situated in the ..... Facilities include:

- A grass wicket training facility
- A fully three lane wet weather training facility
- Bola Merlyn Spin Bowling Machine
- Bola Pace/Swing Bowling Machine
- Bola Fielding Rig
- Bola Youth Throw down Machine
- All Modern Coaching Aids and Equipment
- Full Run up's for Bowlers
- Sliding Dividing nets and Sightscreens
- Video Analysis unit and Classroom

### **Sponsorship of UVCA Abbottabad**

Sponsorship of UVCC has the following advantages:

- Involvement in our local community, help local community youth to become involved in a sport related activity as part of funds will be used to involve and train youth in coaching clinics and to purchase coaching materials
- Assistance and contribution of funds to the UVIC cricket team
- Exposure of your company's products and services to the community
- Promotion on both the UVCC and VDCA websites which have over 1,000 visitors per week
- Listing your business in the annual VDVCA hand book which is distributed free of charge to the cricketing community; in 2010 over 800 hand books distributed and this number increases year over year
- Coverage in the local media and in local newspaper as a team sponsor
- Promotional products, handouts, and leaflets
- Ability to attend our annual AGM as a VIP guest
- Your company logo on the UVCC uniform, cap, bats, gear bags, and training uniform

Following are the sponsorship packages with package details to choose and help promote sports activity in Victoria, BC.

\*\*\* There will only be one Platinum package sponsor and will be known as official sponsor of UVCC and will be given a prominent area to display logo on uniform and other equipment.



Package Includes	Platinum	Gold	Silver
Company's Logo on Club Uniform	✓	✓	✓
Company's Logo on Training Uniform	✓	✓	✓
Company's Logo on Equipment	✓		
Distribution of Company's catalogues and flyers	✓	✓	
Distribution of Company's catalogues and flyers	✓	✓	
Website recognition	✓	✓	✓
Color advertisement in UVCA handbook	✓		
B&W advertisement in UVCA handbook		✓	
Volunteer players' participation in company's community events	✓	✓	✓
Promote company in coaching clinics	✓	✓	
Special VIP invitation to Presentation night	✓		
Cost	Rs 5,00000 per year	Rs2,50000 per year	Rs1,50000 per year

## United Victoria Cricket Club SPONSOR AGREEMENT

Name:

First: \_\_\_\_\_ Last: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: ( ) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

This agreement becomes a binding document upon payment in full and signature of both sponsor and the UCVV representative. This agreement guarantees fulfillment of the items listed on the sponsor program benefits (Sponsor Package) and cost sheet. The sponsor will provide items such as: Website link information, company banner, brochures, contact information, etc to optimise exposure benefits and to fulfill the UVCC obligations of the package chosen.

### SPONSORSHIP PACKAGE CHOSEN:

Platinum ----- ☐

Gold ----- ☐

Silver ----- ☐

\_\_\_\_\_  
Signature of Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of UVCC  
Representative

\_\_\_\_\_  
Date